

EXHIBITORS

ECORISMO
TOURISME
FRIENDLY
ENVIRONMENTAL
SOLUTIONS

SAVE THE DATE

SEPTEMBER 10 AND 11
THE WESTIN OTTAWA HOTEL



Funding provided by the Government of Ontario

La Société Économique de l'Ontario is financed by the Government of Canada through the Enabling Fund for Official Language Minority Communities

EXHIBITORS

A UNIQUE EVENT



HUNDREDS OF TOURISM INDUSTRY DECISION-MAKERS
LOOKING AT YOUR PRODUCTS AND SERVICES.

MAKE YOUR MARK AS A LEADER

ECORISMO^{MD} is a unique event in its field that gives you an opportunity to reach your target market. Given the tremendous interest in sustainable tourism destinations, we decided to bring together tourism companies and product/service providers.

BOOTH

8 x 10 ft

\$795

INCLUDES: display counter with your logo, curtains, wifi, two tickets to the forum-trade show, two tickets to the reception, five full meals and refreshments

BOOTH

8 x 16 ft

\$1465

INCLUDES: display counter with your logo, curtains, wifi, three tickets to the forum-trade show, three tickets to the reception, five full meals and refreshments

Additional booth formats available on request. Register at

ECORISMO.CA



BOOST

YOUR VISIBILITY



PROMOTIONAL OPPORTUNITIES

- ❖ Your logo on a table in the networking area \$350
- ❖ Inclusion of eco-friendly promotional items in participants' bags \$400
- ❖ Stickers with your logo on the floor \$600
- ❖ Presentation on your products/services and inclusion in the program \$750

Meal sponsorship:

- ❖ Break \$3,000
- ❖ Breakfast \$3,000
- ❖ Lunch \$5,000*

*For sponsorships of more than \$5,000, in addition to having your name announced, you will be given additional visibility as described in our sponsorship plan.



SPONSORSHIPS

Why not develop your brand's visibility while strengthening your position as an industry leader? This is an exceptional opportunity to gain recognition for your environmental commitment, and to position your business as eco-friendly. Ask for your copy of the visibility plan today.



SHOW YOUR SUPPORT IN SUSTAINABLE TOURISM TODAY.

Isabelle Lessard

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ECORISMO

100% ECO-FRIENDLY

OUR ENVIRONMENTAL COMMITMENT



PROMOTE
SUSTAINABLE
TOURISM



MINIMIZE THE
ENVIRONMENTAL
FOOTPRINT



PROMOTE THE SORTING
OF RECOVERABLE
MATERIALS



REDUCE
PAPER USE



AVOID WASTE
AND GENERATING
TRASH



PROMOTE
LOCAL
PRODUCE



USE ECOLOGICAL
MATERIALS



ENCOURAGE THE
USE OF PUBLIC
TRANSPORTATION

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